



# Do It Yourself! Effective Involvement Tools



Focus on

| Name                         | Website   | Problems | Assets | Type                           | Cost    | Notes  |
|------------------------------|---|----------|--------|--------------------------------|---------|--|
| Mobile Polling               | mpols.org   |          |        | Audience Response              | \$      | Gather Audience Feedback via Cell Phone.   |
| Communications               | www.councilofnonprofits.org/resources/communications-planning |          |        | Communications                 | Free    |  |
| Appreciative Inquiry Commons | http://appreciativeinquiry.case.edu                           |          | X      | Community Character            | Free    |  |
| Walkability Audit            | www.walkinginfo.org/problems/audits.cfm                       |          |        | Community Character            | Free    |  |
| Gliffy                       | www.gliffy.com/uses/swot-analysis-software/                   | X        | X      | Community Engagement           | Free/\$ | SWOT and other charts. 5 free, then purchase   |
| i-SWOT                       | www.i-swot.com  | X        | X      | Community Engagement           | Free    | Not truly a web 2.0 app. Limited to single session.                                  |
| Service Leader               | http://www.serviceleader.org/leaders/engaging                 |          |        | Community Engagement           | Free    | UT Austin resources  |
| Community Tool Box           | http://ctb.ku.edu/en/tablecontents/chapter_1006.aspx          |          |        | Community Involvement          | Free    | Offers wide range of resources   |
| SurveyMonkey                 | www.surveymonkey.com  |          |        | Data Collection                | Free+   | Depending on needs, base level free  |
| Event Brite                  | www.eventbrite.com  |          |        | Event Registration             | Free    | Tracks event attendance and couples with mobile app for stats and check-in on the go |
| Flyers                       | http://office.microsoft.com/en-us/templates/CT0_0143291.aspx  |          |        | Flyers                         | Free    |  |
| Flyers                       | www.flyertemplates.org  |          |        | Flyers                         | Free    |  |
| Flyers                       | www.printableflyertemplates.net                               |          |        | Flyers                         | Free    |  |
| Mind Mixer Forum             | www.mindmixer.com   | X        | X      | Forum                          | \$\$\$  |  |
| i-Neighbors Forum            | www.i-neighbors.org   | X        | X      | Forum                          | Free+   |  |
| Open Town Hall               | www.opentownhall.com  | X        | x      | Forum                          | \$\$\$  |  |
| Engaging Plans               | www.engagingplans.com   |          |        | Forum                          | \$\$\$  |  |
| IdeaScale                    | www.ideascale.com   | X        | X      | Forum                          | \$\$\$  | \$2500 for public forum  |
| Crowdbrite                   | www.crowdbrite.com  |          |        | Forum                          | \$\$    | free for users to comment  |
| Community Almanac            | www.communityalmanac.org                                      |          | X      | Forum                          | Free    | Essentially a blog allowign text and photos to be tagged to a place.                 |
| See Click Fix                | http://seeclickfix.com/citizens                               | X        |        | Forum                          | Free    | Need based   |
| Community Tool Box           | http://ctb.ku.edu/en/dothework/tools_tk_content_page_235.aspx |          |        | Influencing Policy Development | Free    | Offers wide range of resources   |
| Panoramio Photo Sharing      | www.panoramio.com   | X        | X      | Locative media                 | Free    | http://www.panoramio.com/help/groups   |

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| Flickr Photo Sharing      | <a href="http://www.flickr.com">www.flickr.com</a>  | X        | X      | Locative media  | Free  | <a href="http://www.flickr.com/help/map/#29531249">http://www.flickr.com/help/map/#29531249</a>   |
| Google Fusion Tables      | <a href="http://docs.google.com">docs.google.com</a>  | X        | X      | Mapping         | Free  | <a href="http://earth.google.com/outreach/tutorial_fusion_publish.html">http://earth.google.com/outreach/tutorial_fusion_publish.html</a> |
| Email Blasts              | <a href="http://www.graphicmail.com">www.graphicmail.com</a>  |          |        | Mass Emails     | \$\$  | Offers wide range of templates and tracking of emails   |
| Email Blasts              | <a href="http://www.constantcontact.com">www.constantcontact.com</a>  |          |        | Mass Emails     | \$\$  | Offers wide range of templates and tracking of emails   |
| Nonprofit Promotion       | <a href="http://nonprofit.about.com/od/nonprofitpromotion/tp/localmedia.htm">http://nonprofit.about.com/od/nonprofitpromotion/tp/localmedia.htm</a> |          |        | Media Relations | Free  |   |
| About PR                  | <a href="http://aboutpublicrelations.net/mediarel.htm">http://aboutpublicrelations.net/mediarel.htm</a>   |          |        | Media Relations | Free  |   |
| PR 101                    | <a href="http://texasmedia.com/includes/resources/pr101.pdf">http://texasmedia.com/includes/resources/pr101.pdf</a>                                 |          |        | Media Relations | Free  |   |
| Press Releases            | <a href="http://www.press-release-writing.com/press-release-template">www.press-release-writing.com/press-release-template</a>                      |          |        | Media Relations | Free  |   |
| QR Codes                  | <a href="http://qrcode.kaywa.com">http://qrcode.kaywa.com</a>   |          |        | QR Code         | Free  | Generates QR codes quickly  |
| Participatory Budgeting   | <a href="http://www.participatorybudgeting.org">www.participatorybudgeting.org</a>  |          | X      | Scenario        | Free  |   |
| Doodle – event scheduling | <a href="http://www.doodle.com">www.doodle.com</a>  |          |        | Scheduling      | Free  |   |
| Wordle                    | <a href="http://www.wordle.net">www.wordle.net</a>  |          |        | Visual Imagery  | Free  |   |
| Visual.ly                 | <a href="http://visual.ly">http://visual.ly</a>   |          |        | Visual Imagery  | Free+ | FB/Twitter infographics free, other visualizations have costs. Does not support Internet Explorer.  |
| Easel.ly                  | <a href="http://easel.ly">http://easel.ly</a>   |          |        | Visual Imagery  | Free  | Easy to use visual imagery templates. Does not support Internet Explorer.   |
| Microsoft Excel - Visual  | <a href="http://office.microsoft.com/en-us/templates/">http://office.microsoft.com/en-us/templates/</a>   |          |        | Visual Imagery  | Free  | Search for "My College Budget"  |